



BONUS VAULT REPORT

WALL STREET'S 2026 GOLD PRICE TARGETS

What the World's Biggest Banks Are Predicting — And What It
Means for Your Savings

THE SCORECARD

What Every Major Bank Is Predicting

Below are the official 2026 gold price targets from 14 of the world's largest financial institutions — ranked from most bullish to least. **Every single one** expects gold to go higher.

BANK / INSTITUTION	2026 TARGET	RATING
BMO Capital Markets	\$6,350	VERY BULLISH
J.P. Morgan	\$6,300	VERY BULLISH
Wells Fargo	\$6,300	VERY BULLISH
UBS	\$6,200	VERY BULLISH
Bank of America (Hartnett)	\$6,000	VERY BULLISH
Deutsche Bank	\$6,000	VERY BULLISH
Société Générale	\$6,000	VERY BULLISH
BNP Paribas	\$6,000	VERY BULLISH
ANZ	\$5,800	BULLISH
Morgan Stanley	\$5,700	BULLISH
Goldman Sachs	\$5,400	BULLISH
TD Securities	\$5,400	BULLISH
HSBC	\$5,000	BULLISH
Citi	\$5,000	BULLISH
WALL STREET CONSENSUS (Average)	\$5,746	★★★★★

THE ANALYSIS

Why Every Major Bank Is Bullish on Gold

It's rare for Wall Street to agree on anything. But right now, **14 out of 14 major banks** expect gold prices to hold steady or climb higher. Here's what's driving that unprecedented consensus:

▶ **Central Banks Are Buying at Record Pace**

Central banks purchased over 1,000 tonnes of gold in both 2023 and 2024 — more than double the pre-2022 average. China, India, Poland, and Turkey are leading the charge, diversifying away from U.S. dollar reserves. J.P. Morgan cites this as the #1 driver of their \$6,300 target.

▶ **De-Dollarization & the BRICS Effect**

BRICS nations are actively building alternatives to the U.S. dollar for international trade. As dollar dominance erodes, gold becomes the neutral reserve asset of choice. CIBC notes that "investor confidence in fiat currencies has eroded" globally.

▶ **U.S. National Debt Surpasses \$36 Trillion**

America's debt-to-GDP ratio is approaching levels not seen since World War II. Bank of America's Michael Hartnett calls the gold rally a "debasement trade" — investors fleeing currencies backed by debt-laden governments.

▶ **Inflation Hedge Demand Is Surging**

Despite official CPI moderation, real-world costs for housing, healthcare, and groceries remain elevated. Gold ETF inflows have accelerated sharply, with investors treating gold as insurance against purchasing power erosion.

▶ **Supply Can't Keep Up**

Global gold mining production has been essentially flat for a decade. No major new deposits are coming online. With demand surging and supply constrained, the supply-demand imbalance is structural — not temporary.

▶ **Geopolitical Risk Premium**

From Ukraine to the Middle East to U.S.-China tensions and tariff wars, the world is in a period of

elevated uncertainty. BNP Paribas and UBS both cite geopolitical risk as a core driver, with UBS noting upside potential to \$7,200 if tensions escalate.

💡 **The Big Picture:** Gold surged 64% in 2025 and is already up 13% in 2026. This isn't a spike — it's a structural repricing driven by forces that aren't going away anytime soon.

WHAT IT MEANS FOR YOU

The Math Wall Street Doesn't Show You

Banks publish price targets for their institutional clients. But what do these numbers mean for *your* retirement savings? Experts say the math speaks for itself.

If You Invest \$100,000 in Gold Today...

At Wall Street Consensus (\$5,746)

\$113,900

Your \$100K becomes

At J.P. Morgan's Target (\$6,300)

\$124,900

Your \$100K becomes

At UBS Upside Scenario (\$7,200)

\$142,700Your \$100K becomes — a **\$42,700 gain**

History Rewards the Early Movers

Before 2008: Investors who bought gold at \$800/oz before the financial crisis watched it climb to \$1,900 — a **137% gain** in three years.

Before 2020: Those who bought at \$1,500/oz before COVID saw gold break \$2,000 — then surge past \$3,000 by 2025. That's a **100%+ gain** for the patient.

The Regret Math: What Waiting Costs You

Experts note gold has gained an average of **\$95 per ounce per month** over the last 12 months. Analysts say every month you wait to act could mean:

Estimated Cost of Waiting 6 Months

-\$11,300

In potential gains lost on a \$100K allocation

Based on the trailing 12-month monthly price increase of ~\$95/oz. Past performance does not guarantee future results.

YOUR NEXT MOVE

Don't Just Read What Wall Street Is Doing. Do What They're Doing.

Every major bank on Wall Street is positioning for higher gold prices. Central banks are stockpiling. Institutional investors are loading up. **Experts say the question isn't whether gold will go higher — it's whether you'll be positioned when it does.**

Claim Your Free Gold Investment Consultation

Speak with a Gold IRA Specialist about protecting and growing your retirement savings with physical gold — no obligation, no pressure.

(888) 884-7417

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\$2B+

IN PRECIOUS METALS
DELIVERED

15,000+

CLIENTS SERVED

4.9 ★

CUSTOMER RATING

A+

BBB ACCREDITED

American Alternative Assets specializes in helping Americans protect their retirement savings with physical precious metals. All bank price targets cited in this report are from publicly available analyst research as of February 2026. Past performance does not guarantee future results. This report is for informational purposes only and does not constitute investment advice.