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THE GOVERNMENT'S SILENT TAX: HOW INFLATION ERODES YOUR WEALTH

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Dear Valued Customer,

Hello, and thank you for your recent request for information regarding diversifying your retirement savings with physical gold and silver.

You're probably just as concerned as we are for America's economic future. For the first time in our proud nation's history, we're facing a future where our standard of living will decline compared to those who came before us. Our two-decade-plus national binge of deficit spending and multiple bubble-and-bust cycles of the stock market has created a financial dilemma for Americans who hope, one day, to stop working and enjoy their golden years.

The U.S. faces an absolute ocean of red ink, over \$30 trillion (and counting). That's money owed to global central banks, U.S. citizens, and future recipients of Social Security, just to name a few. We've seen the federal government bailout banks owned by other nations. We've seen the Federal Reserve conjure trillions of brand-new dollars out of thin air, nearly overnight! It's only a matter of time before the entire house of cards comes tumbling down before our government becomes financially bankrupt, dooming all our futures, and our children's futures as well.

We have a window of opportunity right now. To diversify our hard-earned money out of the inflated, increasingly-worthless U.S. dollar. To turn those pieces of paper, backed by nothing but hot air and vague promises to pay with real, physical assets we can hold in our hands.

My colleagues and I at American Alternative Assets have been working hard to educate everyday Americans just like you about the crucial importance of acquiring physical precious metals due to their intrinsic value. We want you to know the benefits of acquiring rare, highly-valued U.S. coins to diversify and protect your savings. I'm confident that, if you're given the facts, you will make the right decision. You will proudly join millions of your fellow Americans who own rare coins and precious metals.

Please take as much time as you need to review the enclosed materials. I know it's a lot to take in! And remember, at any time, my staff of professionals stands ready to make your experience enjoyable. We want to offer you the same level of white-glove service the world's billionaires get when they go shopping - while never losing sight of the critical protection that tangible items with intrinsic value can give your financial future.

If I can personally be of any additional service to you or your family, please give my office a call at (888) 371-7948. You have my commitment that our organization will make every effort to serve your needs with integrity and honesty.

Sincerely,

CEO, American Alternative Assets





THE DIFFERENCE WE ARE MAKING

“Gold is money. Everything else is credit.”

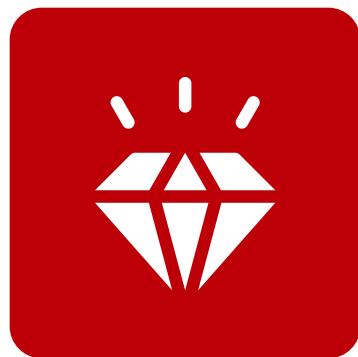
_J.P. Morgan

The core of our company is directed at providing great opportunities for Americans to protect and diversify their retirement funds through physical precious metals. We provide valuable knowledge and every of our company’s decisions is tailored towards ensuring a smooth transition to your retirement plan.



Our Mission

Our mission is to provide the best service through value of integrity, support, and knowledge to empower customers in making financially prudent decisions to attain their desired financial future and protect their savings.



Our Values

We achieve this mission through values of hard work, customer centeredness, integrity, empathy, and efficiency. We support our customers through the whole process to enable them to understand all the available options for purchasing precious metals and guide them in choosing one that is best suited for their goals.

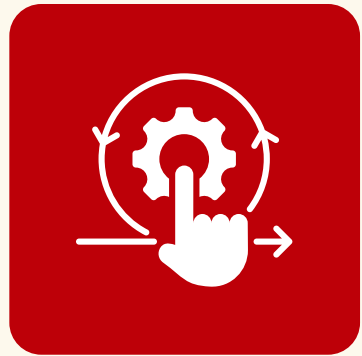


Our Vision

To establish a network of financially secured American retirees through sustainable ownership of physical assets.

HERE'S WHY WE ARE THE BEST

American Alternative Assets stands as the best in industry as we offer a time-proven track record of success in our service provision. We have a profile that projects values of integrity, empathy, and hard work dedicated to helping customers meet their needs.



Simplicity

Our process is simple, easy to understand, and execute. Our customers trust us to make their retirement plans straightforward; hassle-free.



Transparency

We understand the value of integrity and pride ourselves in being open with our customers. We build and sustain trust through an entirely transparent process. From the point of contact to the delivery of your metals, you can count on our fair and trustworthy service.



Reliability

You can count on us to help you make the best choices. Through every step of the process, from lower prices to insured delivery we are always client-oriented. We have a track record of reliable customer service, something you can count on when safeguarding your future.

The benefits of choosing us are innumerable. We have set a standard in the industry that remains to be matched.

Our mission, vision, and values drive us to give customers the best value when making their retirement plans. Our service aims to establish trust- and to do it in the most honorable manner.





INTRODUCTION: UNDERSTANDING INFLATION'S TRUE IMPACT

Inflation represents the general increase in prices over time, resulting in a decline in your money's purchasing power. When a dollar buys less than it did before, you experience the effects of inflation firsthand. The official inflation rate reported by the Bureau of Labor Statistics stood at **3.7% in April 2025**, though your personal inflation rate may be higher depending on your spending patterns.

The long-term effects of inflation can be dramatic. According to the Bureau of Labor Statistics' inflation calculator, what cost **\$100 in 1970** would require approximately **\$729** today to purchase the same goods and services. This represents a significant erosion of purchasing power over time.

Unlike direct taxation, which appears clearly on paystubs and receipts, inflation functions as a hidden mechanism of wealth transfer.

As prices rise, the value of your savings and fixed incomes decreases, effectively transferring purchasing power from savers to borrowers and money creators.

This process affects different groups disproportionately, with those on fixed incomes and wages that don't keep pace with inflation bearing the heaviest burden.

SECTION 1: THE MECHANICS OF MONEY CREATION

HOW MONEY ENTERS THE SYSTEM

Money enters our economy through several channels.

The Federal Reserve, as the central bank, implements monetary policy through operations like buying and selling government securities, setting interest rates, and in recent years, quantitative easing—**purchasing assets to inject money into the financial system.**

Government deficit spending represents another major source of money creation.

When the government spends more than it collects in taxes, it borrows the difference by issuing bonds. These bonds may eventually be purchased by the Federal Reserve, effectively creating new money to finance government spending.

These monetary expansion policies have measurable effects.

According to Federal Reserve Economic Data (FRED), the M2 money supply—a broad measure of money in circulation—expanded by approximately 26% between 2020 and 2022, one of the largest increases in modern history.

THE GOVERNMENT'S SILENT TAX

The U.S. national debt has grown substantially over recent decades.

As of April 2025, the total public debt stands at approximately **\$36 trillion**, equivalent to about **122% of Gross Domestic Product (GDP)**. This represents a significant increase from the start of the century when the national debt was approximately **\$5.8 trillion, or about 55% of GDP in 2001.**

Interest payments on this debt now exceed **\$1 trillion** annually, comprising a growing portion of federal spending.

These interest payments represent money that cannot be used for other government programs or returned to taxpayers.

As debt levels continue to rise, concerns grow about long-term fiscal sustainability and the potential pressures this may place on monetary policy.

While economists debate the exact threshold at which debt becomes problematic, most agree that continually expanding **debt-to-GDP** ratios pose challenges for economic stability over time.

SECTION 2: YOUR PERSONAL INFLATION RATE

WHY OFFICIAL INFLATION NUMBERS DON'T MATCH YOUR REALITY

The government's inflation rate (3.7%) probably isn't YOUR inflation rate.

Think about it - we all spend our money differently. The official Consumer Price Index (CPI) uses a standard "**basket of goods**" that might look nothing like your actual spending.

Your Real Inflation Rate Could Be Much Higher If You Spend More On:

- **Housing** - Up 5.5% (and takes up 30-50% of most budgets)
- **Food** - Up 2.2% (both groceries and eating out)
- **Healthcare** - Often rises 2-3 times faster than official inflation
- **Education** - College costs have outpaced inflation for decades

Who Gets Hit Hardest By Inflation?

- **Retirees** face higher inflation because they spend more on healthcare
- **Middle-class families** feel the squeeze from rising housing and education costs
- **Anyone on a fixed income** watches their purchasing power shrink year after year

See The Real Impact In Dollars

With a **\$50,000** annual budget, each **1%** of additional inflation costs you **\$500 more per year**. And that compounds over time!

After **10 years at just 1% higher** than official rates, you'd need an extra **\$5,000+** annually just to maintain your lifestyle.

WHAT'S YOUR ACTUAL INFLATION RATE?

To know how much inflation is really affecting you, you need to look at your specific spending patterns:

- **How much do you spend on housing?**
- **What percentage goes to healthcare?**
- **How much are you paying for food?**
- **Do you have education expenses?**

At American Alternative Assets, we want to make understanding inflation simple.

That's why we've created our easy-to-use **Personal Inflation Calculator** that shows exactly how much inflation is eating away at your spending power each year.

Personal Inflation Calculator [Click here to access our free Personal Inflation Calculator](#)

Don't let hidden inflation erode your retirement. Know your real number today.

SECTION 3: THE WEALTH TRANSFER EFFECT: WHO'S WINNING AND LOSING FROM INFLATION

Inflation Creates Winners:

● **The Federal Government:**

With \$36 trillion in debt, inflation helps the government by reducing what they actually have to pay back in real term

● **Mortgage Holders:**

If you have a fixed-rate mortgage, you're borrowing today's dollars but repaying with tomorrow's less valuable dollars

● **Real Estate & Business Owners:**

If you have a fixed-rate mortgage, you're borrowing today's dollars but repaying with tomorrow's less valuable dollars

But Many Americans Are LOSING to Inflation:

● **Retirees on Fixed Incomes:**

Your pension or annuity payments stay the same while their purchasing power declines

● **Savers:**

A \$100,000 savings account loses \$3,700 in purchasing power EVERY YEAR at current inflation rates

● **Workers:**

When wages don't keep up with rising prices (which they often don't), your standard of living steadily declines

● Lower and Middle-Income Families:

Since necessities like food and housing take up more of your budget, you get hit hardest when these prices rise fastest



The Retirement Time Bomb:

At 3.7% inflation, prices double approximately every **19 years**. If you're planning for a **30-year retirement**, you'll need **TWICE** as much income in your later years just to maintain the same lifestyle.

Is your retirement strategy prepared to overcome this challenge?

SECTION 4: THE BUTTER AND BULLETS THEORY: HOW WAR SPENDING DRIVES INFLATION

How Wars Were Historically Funded:

Governments once faced a clear choice between military spending ("bullets") and domestic programs ("butter"). They couldn't have both.

Wars required immediate sacrifices through higher taxes, rationing, and war bonds that citizens directly felt.

These economic pressures created public resistance that helped limit how long wars could continue.

Modern War Funding:

Today's governments avoid hard choices by creating money instead of raising taxes or cutting spending.

The Vietnam War began this shift, with money printing leading directly to the **1970s** inflation crisis.

Since 2001, America's debt has grown from **\$5.8 trillion** to **\$36 trillion** while funding multiple conflicts without major tax increases.

This approach delays the economic pain while allowing conflicts to continue far longer with less public resistance.



SECTION 5: HISTORICAL LESSONS: WHAT PAST INFLATION TEACHES US



Major Inflation Episodes:

The **1970s** brought double-digit inflation alongside economic stagnation—**the worst of both worlds**.

It required interest rates above **20%** to finally bring prices under control, devastating savers and fixed-income retirees.

Recent monetary expansions from the **2008 Financial Crisis** and **COVID-19** response have dramatically increased the money supply.

Today's inflation reflects these policies finally working through the economic system.

Best-Performing Assets During Inflation:

Gold has consistently protected purchasing power during every major inflation episode in modern history.

During the 1970s, gold rose 2,300% from \$35 to \$850 per ounce while paper assets struggled.

In April 2025, gold reached \$3,200 per ounce, up 37% in just one year as inflation concerns mounted.

Other assets like stocks and bonds typically struggle during high inflation, while real estate performance varies widely by location and interest rates.

PROTECTING YOUR WEALTH

WHY GOLD HAS PROTECTED WEALTH FOR 5,000 YEARS:

Gold has maintained its value throughout human history, outlasting countless currencies and empires. Unlike paper money, it cannot be created out of thin air.

During the 1970s inflation crisis, gold rose 2,300% from \$35 to \$850 per ounce as the dollar lost purchasing power.

In the 2008 financial crisis, gold gained 25% while stocks plummeted 38%, demonstrating its strength during market turmoil.

Today, gold stands at **\$3,200 per ounce (April 2025)**, up **37%** in just one year as inflation and economic uncertainty have risen.

Even central banks recognize gold's value - **they added an astonishing 1,045 tons to their reserves in 2024 alone.**

KEY BENEFITS OF PHYSICAL GOLD:

Gold is immune to inflation - it can't be printed like paper currency.

Gold has zero counterparty risk - it's not someone else's liability or promise to pay.

Gold provides **true privacy** in an increasingly surveilled financial world.

Gold stands outside the banking system, **protecting you from bank failures or account freezes.**

Gold is globally recognized and accepted, with liquidity in virtually any country.

PRECIOUS METALS IRAS: TAX-ADVANTAGED PROTECTION

A Gold IRA offers powerful tax benefits while protecting your retirement from inflation and market risks.

These self-directed IRAs allow you to own physical precious metals with the same tax advantages as traditional retirement accounts.

This structure provides both security and potential tax-deferred or tax-free growth, depending on the type of IRA you choose.

DEVELOPING YOUR PROTECTION STRATEGY

Your personal situation should guide your approach to precious metals ownership. Consider your time horizon, existing investments, and retirement goals.

Many Americans find that starting with a Gold IRA rollover is the simplest way to begin protecting their wealth without creating tax consequences.

Taking the first step toward precious metals ownership is easier than you might think. A brief consultation with a specialist can help you determine the right allocation and products for your specific needs.

To learn more about how American Alternative Assets can help protect your financial future

Call 888-503-1553 today for a free, no-obligation consultation.